

Clark County Medical Society

2590 East Russell Road, Las Vegas, Nevada 89120
 Phone (702) 739-9989 Fax (702) 739-6345 Website:
www.clarkcountymedical.org



County Line Advertising Rate Sheet

Ad Sizes Available		Contract Discounts Available		
B&W	One-Time Ad	12 Ads Contract 25% discount	6 Ads Contract 15% discount	3 Ads Contract 5% discount
Classified 40 words max.	\$ 85.00	\$ 63.75/mo	\$ 72.25/mo	\$ 80.75/mo
Business Card 3 1/2" W x 2" H	\$ 125.00	\$ 93.75/mo	\$ 106.25/mo	\$ 118.75/mo
Quarter Page 3 1/2" W x 5" H	\$ 250.00	\$ 187.50/mo	\$ 212.50/mo	\$ 237.50/mo
Half Page (Horz) 7 1/2" W x 5" H	\$ 375.00	\$ 281.25/mo	\$ 318.75/mo	\$ 356.25/mo
Half Page (Vert) 3 1/2" W x 10" H	\$ 375.00	\$ 281.25/mo	\$ 318.75/mo	\$ 356.25/mo
Full Page 7 1/2" W x 10" H	\$ 500.00	\$ 375.00/mo	\$ 425.00/mo	\$ 475.00/mo

All prices are net. We do not offer agency discounts. Prices valid through December 31, 2008.

The *County Line* is a monthly publication distributed to the physician members of the Clark County Medical Society (CCMS) with a circulation of about 1,100. To advertise in the *County Line*, please complete the advertising insertion order and email it to Dot Freel, Editor of the County Line at dotjiris@cox.net or fax it to 702-739-6345. If you are interested in the 2-color prime spots, contact Dot Freel regarding availability and pricing.

All advertising copy and payments must be received on or before the deadline date of the 12th of each month. If the 12th falls on a weekend, all advertising copy will be due on the Monday following the 12th. CCMS reserves the right to hold placement of an ad for printing until payment has been made. Contracted advertisers will be invoiced on the first of each month. All contracted ads will be published in consecutive months unless agreed upon by CCMS. Sorry, no credit cards accepted. Please send check to CCMS at 2590 E Russell Rd, Las Vegas, NV 89120. All ads must be approved by CCMS. It is understood that acceptance of the advertisement does not imply any endorsement, of any kind, by CCMS.

Single-page (8 1/2" by 11") inserts will be charged the same rates as a full-page advertisement. No inserts of advertiser's own newsletter will be accepted. Advertiser must provide 1,100 copies or the number of copies specified by CCMS. Paper cannot exceed weight specified by CCMS.

All ads submitted will print as is, unless written notice is given prior to going to print to alter, change, or make additions to submitted ad.

Please send ad in a TIFF, JPEG or PDF format to dotjiris@cox.net in a PC-compatible format. Line Screen is 150. Please call Dot Freel, Editor of the *County Line* at 739-9989 for further assistance.