

Telemedicine CME Conference Wrap-Up

The Telemedicine Continued Medical Education Conference was a splendid success! The CME was held on April 1st at the Clark County Medical Society Higgins Conference Room. We would like to give a special thanks to all of our guest speakers, Assemblyman James Oscarson, Christopher E Marchand, MPH, Samir Qamar, MD, Wallace Adamson, MD, and Serge Alexanian, MD and our sponsors Southwest Medical Part of Optumcare and Devoy Law. Their commitment and contributions allowed us to put together a wonderful program. The conference was well attended by a very engaged group of physicians and nurse practitioners.

Assemblyman James Oscarson gave a wonderful overview on the currently legislation in Nevada that deals with Telemedicine and its effect on our physicians, their patients and the state of Nevada.

Christophe E Marchand is the Project ECHO Nevada Program Coordinator/ Operations Manager at the University of Nevada, Reno School of Medicine. He was able to touch on many topics during his two presentations. He spoke about how the current referral system cannot meet access goals, as more primary care is delivered by APRNs and Pas the need for collaboration in care increase leading to increased consultations needs. Mr. Marchand works with Project ECHO and was able to give wonderful details and specifics over Project

ECHO and its background in Nevada. Currently, there are 12 active ECHO clinics and 3 inactive clinics. He also brought us the deficit of MDs in Nevada and how it could be corrected in the future. Mr. Marchand ended his presentation with a wonderful overview on video etiquette and how the basics and truly make or break your experience!

Dr. Samir Qamar is the CEO of MedLion, the nation's largest Direct Primary Care network, and also the CEO of MedWand, a medical device company. He began his presentation with an ideal quote: "For Telemedicine to succeed, it replicates as many components of office-based practices as possible." His Telemedicine theory consisted of Four Pillars, including Communication, Patient Examination, Diagnostic Studies and Treatment Delivery. He touched on the lack of geographic limitations for Telemedicine and the theories of doctors becoming obsolete. Dr. Qamar ended with yet another great quote saying... "In medicine, technology always outpaces tradition."

Dr. Wallace Adamson is the Staff Vice President for Anthem's LiveHealth Online program. He discussed some of the major topics of discussion in Telemedicine such as, product differentiation, cost, consumer appeal and physician appeal. Dr. Adamson also dove into the differences and similarities between Telemedicine and Telehealth, distinguishing that Telemedicine has historically referred a "point to point" solution and how Telehealth encompasses a broad variety of technologies to deliver visits, education and services. Dr. Adamson ended his presentation with making points on incorporating Telehealth in practices, defining cases and how to choose technologies accordingly.

Dr. Serge Alexanian is a biophysicist and Pathologist who joined the UCLA Department of Pathology and Laboratory Medicine in 2014 as the inaugural chief medical officer and laboratory medical di-

rector of UCLA Health / CTI Medical Laboratories in Shanghai. Dr. Alexanian was able to give a wonderful overview of Pathology as well as relate it back to many different types of medical fields. He spoke about the unprecedented alternative delivery vehicles that are Telemedicine/Telepathology and how to incorporate them into physician's practices. He was able to education the attendees with the rapid growth of Digital Pathology along with the differences between Telemedicine and Telepathology.

For a copy of each speaker's full presentations, please contact Lupita Abrew at Lupita.Abrew@ClarkCountyMedical.org

Again, thank you to all of our guest speakers, Assemblyman James Oscarson, Christopher E Marchand, MPH, Samir Qamar, MD, Wallace Adamson, MD, and Serge Alexanian, MD and our wonderful sponsor sponsors Southwest Medical Part of Optumcare and Devoy Law for making this conference possible.

